



**ADVENTURE QUEENS**  
— WOMEN'S COMMUNITY —

## **WELCOME CHIEF QUEENS**

Welcome to Chief Queen-dom and thanks for recently donning or considering donning the (invisible) crown, helping us with our aim of delicately smashing down barriers that prevent women from having outdoor adventures.

We provide physical and virtual spaces for women to connect, share and support each other. The local Facebook groups are one of the ways that we do this and we're now up to a whopping 28 local groups, which is all because of amazing volunteers like you!

The local groups are a more accessible way for the Adventure Queens community to connect with wild women in their local area – meet up and explore together, share favourite places and support each other... helping support the community in their quest for outdoors adventures.

## **YOUR ROLE**

Apart from wearing the invisible crown so well, Chief Queens main roles within the local Facebook groups are:

- Approve new wild women who want to join the local AQ community, declining anyone that:
  - Isn't female or identify as female
  - Has no profile pictures
  - Has minimal info about themselves
  - Has posts on their page look a bit offensive or extreme views
  - And if you're unsure on any of the above, decline them to be on the safe side
- Check everyone is behaving and keeping their posts within the community guidelines. This means being kind and respectful to each other, no fundraising/advertising posts or any posts whereby there's business or personal financial profiting

- And if anyone is unkind to a fellow Adventure Queen, please remove them as we're not up for any unkind behaviour in the community!
- Send a welcome message (can be commenting on their post, if they're added a comment) or a direct one to any new Adventure Queens
- Reply to comments and share any thoughts and tips whenever possible – keeping the group engaged and feeling part of the local group

## **SETTING UP THE GROUP**

So now that you've put on the invisible crown, what happens next? Well, there are a few simple steps (mainly for us at AQ HQ to do) and generally just takes a few days –

1. AQ HQ will set up a new local Facebook group for the area you've put your hand up to manage, or make you admin if joining an existing group
2. On the new local group page, we'll add a pinned post welcoming newbies and include our standard community guidelines (so newbies know no funny business is allowed including any unkind behaviour, fundraising or advertising!)
3. We'll let you know once the group is set-up and then you just need to join the group, and we can make you group admin
4. AQ HQ will share the group by:
  - Linking the group from the main Facebook group
  - Adding a link on the 'Get involved' page of the website ([adventurequeens.co.uk/joinin](http://adventurequeens.co.uk/joinin))
  - Plus doing a shout out about it
5. Once the group is set up, anyone who joins the main AQ Facebook group will automatically be able to join the local groups (i.e. won't need your approval)
6. And then ta-dah – it's good to go!

## **JOINING THE VOLUNTEERS GROUP**

We have a closed volunteers group on Facebook so volunteers have a space to share and support each other, whether that be asking questions about their group, organising meet-ups with neighbouring groups (nothing like some neighbourly love!) or sending high fives from afar!

A few things to know:

- You'll receive a Facebook friend request from us (Ellie or Nadia) so we can then send you invite to the closed Volunteers group
- Once you've accepted, we'll introduce you to the rest of the gang
- To know who else is in the group and any useful info (including the community guidelines), check out the 'Files' section within the group
- We post any updates from AQ HQ in the group so keep an eye out

### **KICKING THINGS OFF IN THE LOCAL GROUP**

Once you're all set-up and good to go, here are some ideas on how to kick things off in Chief Queens style:

- Spread the Adventure Queen love and share with any wild women you know in your local area
- Once a couple of women have joined, introduce yourself so they know that you're the Chief Queen and maybe a bit about you and your outdoor exploits
- Ask the local wild women what they want out of the group and gauge where they're at so you can help support them in their outdoor quests (e.g. are they new to outdoor adventures, have they wild camped before, do they enjoy walking or running)
- Organise a meet-up – a cuppa or pub meet up, wild camp, leisurely walk, cycle, depending on logistics, time and all that jazz.... And what you enjoy
- When it comes to organising future meet-ups or other events, over to you on the frequency – if you're up for organising a monthly campout or walk, then go for it! But equally, if you don't have quite as much time then stick with what works for you
- Remind group members that they can organise any meet-ups – it isn't over to you and it's a free-for-all
- And lastly, the groups absolutely range in size and level of chatter so if you're hearing loads of noise from your AQ neighbours over in the next county, don't let that deter you! Or you could even give them a holler and organise a neighbourly meet-up

## **STAY IN TOUCH**

Join the monthly Chief Queen calls on the fourth Tuesday of every month. Meet the other volunteers and hear what everyone's up to. You'll also be able to ask any questions you have and get advice from other Chief Queens.

The local group is your baby but we want to help sprinkle the Adventure Queens magic so we'll give you a nudge every couple of months to check everything's ticking along adventurously in Chief Queen-dom.

If you want to natter about something before then just email Ellie, who is the Community Engagement Lead Queen and your main go-to-gal, at **[community@adventurequeens.co.uk](mailto:community@adventurequeens.co.uk)**.

## **NEED TO HAND BACK YOUR CROWN?**

We know life can get a bit crazy at times so if things change at your end and you need to hand back your crown, it's ok! Just give us a bit of a heads up, if possible, so we can try to find an equally awesome wild woman to step into your shoes! Or, if you'd like someone else to join you on the throne, just put the word out to the group and if see anyone else would be keen!

Thanks and big adventure-love  
Adventure Queens HQ xx